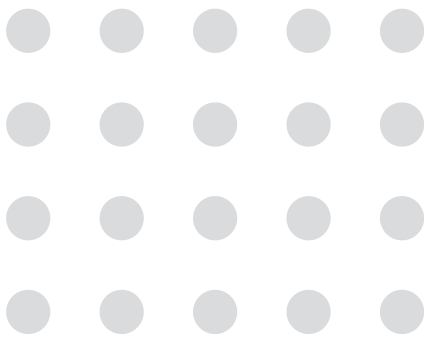# Digital Health Bridge
to Hong Kong

With the Asian Summit on Global Health (ASGH) by HKTDC approaching, Pearl Cohen, HKTDC Tel Aviv, InvestHK, the Israel-Asia Chamber of Commerce and HKU-TLV Innovation Hub are glad to invite start-ups, multipliers, investors and companies within the Israeli Digital Healthcare industry to join the satellite event in Tel Aviv.

Join us for an insightful panel of experts from Israel and Hong Kong, who will share their experience, discuss success stories and work methodologies.

10:00-10:30	**Gathering & Registration**
10:30-10:40	**Welcome remarks |** **Haim Ravia,** Partner, Chair of the IL Cyber, Privacy & Copyright Practice Group, Pearl Cohen **Ilan Maor,** President of the Israel-China Chamber of Commerce **Roni Wolf,** TLV Consultant, HKTDC Tel Aviv **Dan Levi,** Principal Consultant, InvestHK **Prof. Roni Michaeli,** HKU-TLV Innovation Hub
10:40-10:50	**Brief Lecture | Healthcare and Medical Devices Market Trends in the Guangdong-Hong Kong-Macao Greater Bay Area** Online from ASGH event in Hong Kong **Ms Cherry Yeung,** Senior Economist, HKTDC
10:50-11:00	**Remarks by Mr. Amir Lati**, Consul General of Israel in Hong Kong
11:00-11:50	**Panel | Digital Health Bridge to Hong Kong** **Moderator**: Hili Rashkovan, Partner, Chair of the IL Technology Transactions Practice Group, Pearl Cohen **Speakers:** **Eli Assoolin,** CEO & Co-Founder, Newsight Imaging **Keren Leshem**, CEO, Ocon Healthcare **Eli Yered,** CFO, Sanara Ventures
11:50-12:30	**Networking Brunch**

RSVP HERE

Thursday, November 10, 2022   10:00–12:30

Pearl Cohen Offices, Azrieli Sarona Tower -
53rd floor, 121 Menachem Begin Rd. Tel-Aviv